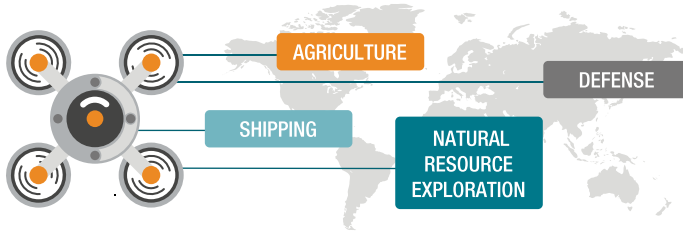


# THREE REASONS TO CONSIDER INVESTING IN DRONE TECHNOLOGY

1

## Significant Commercial Potential

Drone technology may provide a wide variety of benefits to companies across multiple industries. Such industries include agriculture, natural resource exploration, defense, and shipping.<sup>1</sup>



**FUN FACT:** Israel is the world's largest exporter of the defence drones and drone technology.<sup>2</sup>

## 40+ Drone Companies, One Fund

The PureFunds® Drone Economy Strategy™ ETF (IFLY) holds companies that are involved in the drone industry. IFLY is an exchange-traded fund (ETF) that seeks investment results that correspond generally to the price and yield of the, before fund fees and expenses of the Reality Shares Drone™ Index.

IFLY may provide investors with benefits that include convenience, transparency of holdings, professional security selection and intra-day liquidity.

## The Reality Shares Drone™ Index

The Reality Shares Drone™ Index (RSD) utilizes a rules-based investment methodology to select a diverse group of the companies actively involved in the drone industry.

PUREFUNDS® DRONE ECONOMY STRATEGY™ ETF  
NYSE ARCA: IFLY

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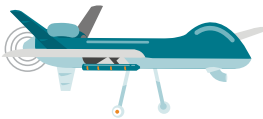
PURE  
FUNDS

2

## Poised for Potential

Drones can operate in hazardous, dangerous, and difficult to access areas reducing risk exposure to humans/employees.

**FUN FACT:** There could be 30,000 drones overhead at any given time in the U.S. by 2020.<sup>3</sup>



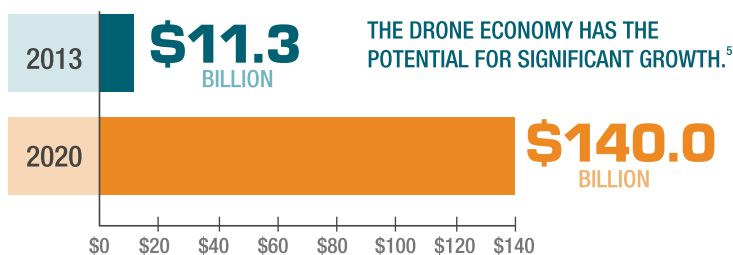
BY 2020, THE FAA PROJECTS ANNUAL U.S. DRONE SALES TO REACH **7 MILLION**<sup>4</sup>

3

## Economic Integration

According to the Association for Unmanned Vehicle Systems International, commercial drones will create 100,000 jobs and add **\$13.7 billion** to the American economy over the next decade.<sup>1</sup>

**FUN FACT:** The U.S. Air Force has 65,000–70,000 people working to process all of the data and footage it's collecting from drones.<sup>3</sup>



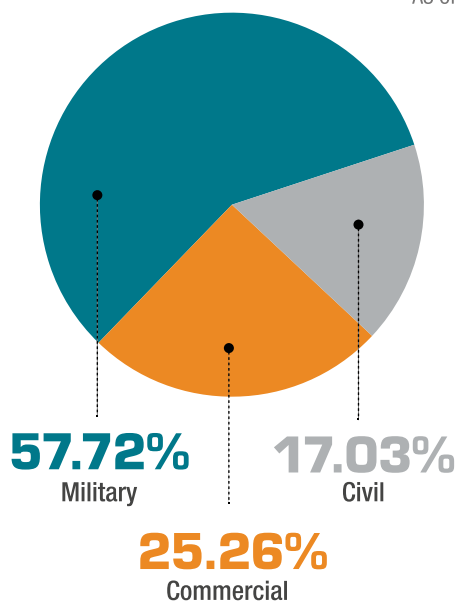
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## SUB INDUSTRY EXPOSURE

AS OF 03/31/2017



## FUND DETAILS

ETF TICKER	IFLY
EXCHANGE	NYSE ARCA
INCEPTION	03/09/2016
CUSIP	26924G805
ISIN	US26924G8050
EXPENSE RATIO	0.75%
INDEX PROVIDER	REALITY SHARES
INDEX TICKER	RSD
# OF HOLDINGS	47
O/S1	400,000
IOPV TICKER	IFLY.IV
NAV TICKER	IFLY.NV

### SOURCES:

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4. FAA Aerospace Forecast. [http://www.faa.gov/data\\_research/aviation/aerospace\\_forecasts/media/FY2016-36\\_FAA\\_Aerospace\\_Forecast.pdf](http://www.faa.gov/data_research/aviation/aerospace_forecasts/media/FY2016-36_FAA_Aerospace_Forecast.pdf)
5. The Big Business of Consumer Drones. <http://www.visualcapitalist.com/big-business-consumer-drones/>

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*Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Funds' statutory and summary prospectus, which may be obtained by calling 1-877-756-PURE (1.877.756.7873), or by visiting [PureFunds.com](http://PureFunds.com). Read the prospectus carefully before investing.*

Investing involves risk, including the possible loss of principal. The fund is new with limited operating history. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Narrowly focused investments typically exhibit higher volatility. Drone Economy Companies face intense competition, both domestically and internationally and are heavily dependent on the protection of patent and intellectual property rights. In addition, Drone Economy Companies may be dependent on the U.S. government and its agencies for a significant portion of their sales, and their success and growth may be affected by budgetary constraints, spending reductions, congressional appropriations, and administrative allocations of funds that affect the U.S. government and its agencies. Investments in foreign securities involve political, economic and currency risks, greater volatility and differences in accounting methods. The Fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings than a diversified fund. Investments in smaller companies tend to have limited liquidity and greater price volatility than large-capitalization companies. The Fund's return may not match or achieve a high degree of correlation with the return of the Reality Shares Drone™ Index. To the extent the Fund utilizes a sampling approach, it may experience tracking error to a greater extent than if the Fund had sought to replicate the Index. Diversification does not guarantee a profit, nor does it protect against a loss in a declining market. ETF shares are not individually redeemable and owners of the shares may acquire those shares from the Fund and tender those shares for redemption to the Fund in Creation Units only, typically consisting of aggregations of 50,000 shares.

The Reality Shares Drone™ Index provides a benchmark for investors interested in tracking companies actively involved in drone technology and services. The Index uses Modified Equal Weight capitalization-weighted methodology. The index was created and is maintained by Reality Shares Index Committee. You cannot invest directly in an index.

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