

Find a New Silver Lining

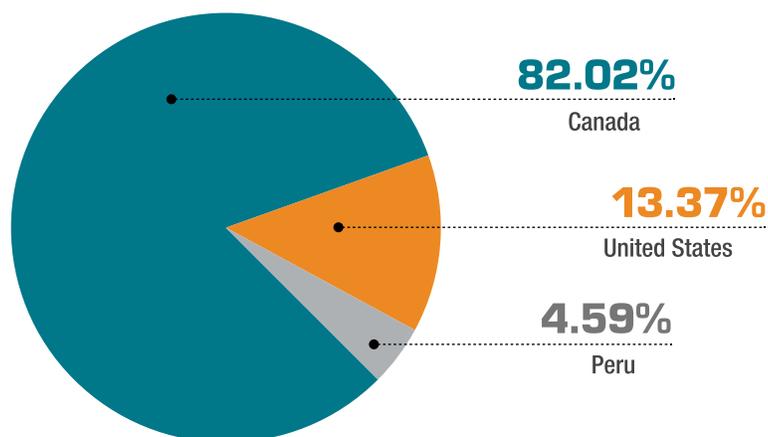
Silver Exploration and Mining Exposure

SILJ

The PureFunds® ISE Junior Silver™ ETF seeks to replicate as closely as possible, before fees and expenses, the price and yield performance of the ISE Junior Silver Miners™ Index. The index provides a benchmark for investors interested in tracking public, small-cap companies that are active in silver mining exploration and production industry.

PUREFUNDS® ISE JUNIOR SILVER™ ETF | NYSE ARCA: SILJ

COUNTRY WEIGHTINGS AS OF 03/31/2017



FUND DETAILS AS OF 03/31/2017

FUND INCEPTION: 11/29/2012

TICKER: SILJ

CUSIP: 26924G102

ISIN: US26924G1022

STOCK EXCHANGE: NYSE Arca

EXPENSE RATIO: 0.69%

IOPV TICKER: SILJ.IV

NAV TICKER: SILJ.NV

TOP 10 HOLDINGS AS OF 03/31/2017

RANK	TICKER	NAME	WEIGHT
1	PAAS CN	PAN AMERICAN SILVER CORP	13.63%
2	AG	FIRST MAJESTIC SILVER CORP	11.93%
3	CDE	COEUR MINING INC.	11.89%
4	SVM CN	SILVERCORP METAL INC COM	6.12%
5	TV CN	TREVALI MINING CORP	4.87%
6	HOC LN	HOCHSCHILD MINING	4.59%
7	SSO CN	SILVER STANDARD RESOURCES	4.57%
8	FVI CN	FORTUNA SILVER MINES INC COM	4.49%
9	EXN CN	EXCELLON RESOURCES INC	4.35%
10	MAG CN	MAG SILVER CORP COM	4.30%

INDEX DETAILS AS OF 03/31/2017

INDEX PROVIDER: ISE

NO. OF HOLDINGS: 26

INDEX TICKER: ZIR

Fund holdings and allocations are subject to change at any time and should not be interpreted as an offer of these securities.



	CUMULATIVE						ANNUALIZED		
	1 MONTH	3 MONTHS	6 MONTHS	9 MONTHS	CALENDAR YTD	SINCE INCEPTION	1 YEAR	3 YEARS	SINCE INCEPTION
@MARKET %	-6.46	7.61	-16.18	-11.20	7.61	-33.33	49.49	6.43	-8.92
@NAV %	-6.68	7.53	-16.37	-10.28	7.53	-33.26	51.18	6.82	-8.90

Performance data quoted represents past performance and does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance of the Funds may be lower or higher than the performance quoted. All performance is historical and includes reinvestment of dividends and capital gains. Performance data current to the most recent month end may be obtained by calling 877-756-PURE.

Short term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Performance is annualized for periods greater than 1 year. Performance data quoted represents past performance and does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance of the Funds may be lower or higher than the performance quoted. All performance is historical and includes reinvestment of dividends and capital gains. Performance data current to the most recent month end may be obtained by calling 877-756-PURE.



QUESTIONS?

- ONLINE** PureFunds.com
- EMAIL** info@PureETFs.com
- PHONE** 877.756.PURE

Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Funds' statutory and summary prospectus, which may be obtained by calling 1-877-756-PURE (1.877.756.7873), or by visiting PureFunds.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Narrowly focused investments typically exhibit higher volatility. Investments in foreign securities involve political, economic and currency risks, greater volatility and differences in accounting methods. These risks are greater for investments in emerging markets. The Fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings than a diversified fund. Therefore, the Fund is more exposed to individual issuer volatility than a diversified fund. Funds that are less diversified across countries or geographic regions are generally riskier than more geographically diversified funds and risks associated with such countries or geographic regions may negatively affect a Fund. Investments in small-capitalization companies tend to have limited liquidity and greater price volatility than large-capitalization companies. The PureFunds ISE Junior Silver ETF is subject to risks associated with the worldwide price of silver and the costs of extraction and production. Worldwide silver prices may fluctuate substantially over short periods of time, so the Fund's share price may be more volatile than other types of economic conditions, tax treatment, government regulation and intervention, and world events in the regions in which the companies operation. Several foreign countries have begun a process of privatizing certain entities and industries. Privatized entities may lose money or be renationalized. The Fund invests in some economies that are heavily dependent upon trading with key partners. Any reduction in this trading may cause an adverse impact on the economy in which the Fund invests. The Fund's return may not match or achieve a high degree of correlation with the return of the ISE Junior Silver (Small Cap Miners/Explorers)TM Index. To the extent the Fund utilizes a sampling approach, it may experience tracking error to a greater extent than if the Fund had sought to replicate the ISE Junior Silver (Small Cap Miners/Explorers)TM Index. IOPV or indicative optimized portfolio value is an estimated intraday fair value of one share of an ETF determined by the last trade price of the fund's underlying securities. ETF shares are not individually redeemable and owners of the shares may acquire those shares from the Fund and tender those shares for redemption to the Fund in Creation Units only, typically consisting of aggregations of 50,000 shares.

The ISE Junior Silver (Small Cap Miners/Explorers)TM Index is designed to provide a benchmark for investors interested in tracking public, small-cap companies that are active in silver mining exploration and production industry. The stocks are screened for liquidity and weighted according to modified free-float market capitalization. The Index generally is comprised of 25-35 securities. The Index was created and is maintained by ISE Indexes. An investment cannot be made directly in an index.

ETF Managers Group LLC is the investment adviser to the fund. The fund is distributed by ETFMG Financial LLC. ETF Managers Group LLC and ETFMG Financial LLC are wholly owned subsidiaries of Exchange Traded Managers Group LLC (collectively, "ETFMG").