

# Get a Bird's Eye View

Invest in Companies that Create Drone Technology.

# IFLY

## PureFunds® Drone Economy Strategy™ ETF

NYSE ARCA: IFLY

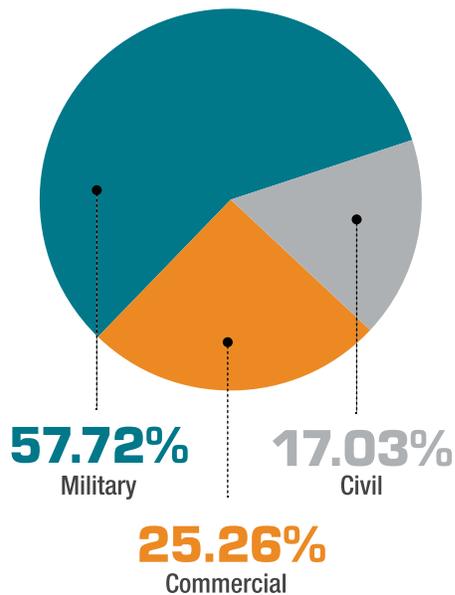
The **PureFunds Drone Economy Strategy™ ETF** was created to provide the market with a transparent vehicle to invest in the increasingly important drone tech sector. The Fund seeks to provide investment results that, before fees and expenses, correspond generally to the price and yield performance of the Reality Shares Drone™ Index. The companies in this index are those which work to develop, research or utilize drones as a major part of their business model.

### FUND DETAILS

|                |                |
|----------------|----------------|
| ETF TICKER     | IFLY           |
| EXCHANGE       | NYSE ARCA      |
| INCEPTION      | 03/09/2016     |
| CUSIP          | 26924G805      |
| ISIN           | US26924G8050   |
| EXPENSE RATIO  | 0.75%          |
| INDEX PROVIDER | REALITY SHARES |
| INDEX TICKER   | RSD            |
| # OF HOLDINGS  | 47             |
| O/S1           | 400,000        |
| IOPV TICKER    | IFLY.IV        |
| NAV TICKER     | IFLY.NV        |

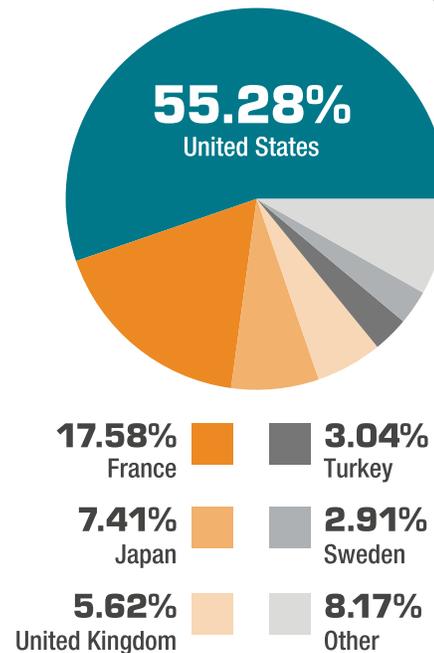
### SUB INDUSTRY EXPOSURE

AS OF 03/31/2017



### COUNTRY WEIGHTINGS

AS OF 03/31/2017



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*Fund holdings and allocations are subject to change at any time and should not be interpreted as an offer of these securities.*

**HOLDINGS** AS OF 03/31/2017

| TICKER   | COMPANY                                | WEIGHT | TICKER    | COMPANY                  | WEIGHT | TICKER   | COMPANY                   | WEIGHT |
|----------|--|--------|-----------|--------------------------|--------|----------|---------------------------|--------|
| AVAV     | AEROVIRONMENT INC                      | 10.13% | GD        | GENERAL DYNAMICS CORP    | 1.81%  | TRMB     | TRIMBLE INC               | 1.44%  |
| PARRO FP | PARROT                                 | 9.80%  | HEXAB SS  | HEXAGON AB               | 1.79%  | QQ/ LN   | QINETIQ GROUP             | 1.41%  |
| BA       | BOEING CO                              | 4.75%  | NVDA      | NVIDIA CORP              | 1.74%  | 6701 JP  | NEC CORP                  | 1.38%  |
| AMBA     | AMBARELLA INC                          | 3.78%  | LMT       | LOCKHEED MARTIN CORP     | 1.73%  | 7272 JP  | YAMAHA MOTOR CO           | 1.38%  |
| GPRO     | GOPRO INC                              | 3.53%  | UTX       | UNITED TECHNOLOGIES CORP | 1.70%  | SAABB SS | SAABB AB                  | 1.38%  |
| BA/ LN   | BAE SYSTEMS                            | 2.17%  | INVN      | INVENSENSE INC           | 1.67%  | 7270 JP  | FUJI HEAVY INDS           | 1.31%  |
| JBL      | JABIL CIRCUIT INC                      | 2.15%  | NOC       | NORTHROP GRUMMAN CORP    | 1.67%  | COL      | ROCKWELL COLLINS INC      | 1.24%  |
| HO FP    | THALES                                 | 2.14%  | IXYS      | IXYS CORP                | 1.61%  | QCOM     | QUALCOMM INC              | 1.22%  |
| HON      | HONEYWELL INTL INC                     | 2.09%  | RTN       | RAYTHEON CO              | 1.62%  | MGGT LN  | MEGGITT                   | 1.12%  |
| LLL      | L3 TECHNOLOGIES INC                    | 2.06%  | SNE       | SONY CORP                | 1.62%  | FLIR     | FLIR SYS INC              | 1.04%  |
| AIR FP   | AIRBUS GROUP SE                        | 2.02%  | VESTL TI  | VESTEL ELECTRONIK        | 1.60%  | TDG      | TRANSDIGM GROUP INC       | 1.04%  |
| AM FP    | DASSAULT AVIATION                      | 2.00%  | 047810 KS | KOREA AEROSPACE IN       | 1.60%  | TDY      | TELEDYNE TECHNOLOGIES INC | 0.99%  |
| KTOS     | KRATOS DEFENSE & SEC SOLUTIONS COM NEW | 1.99%  | RHM GR    | RHEINMETALL AG           | 1.59%  | COB LN   | COBHAM                    | 0.83%  |
| IDR SM   | INDRA SISTEMAS SA                      | 1.95%  | 6501 JP   | HITACHI                  | 1.55%  |          |                           |        |
| LDO IM   | LEONARDO-FINMECCANICA SPA              | 1.93%  | INTC      | INTEL CORP               | 1.48%  |          |                           |        |
| TXT      | TEXTRON INC                            | 1.86%  | OA        | ORBITAL ATK INC          | 1.47%  |          |                           |        |
| ASELS TI | ASELSAN                                | 1.84%  | ESLT IT   | ELBIT SYSTEMS LTD        | 1.45%  |          |                           |        |

Fund holdings or allocations are subject to change at any time and should not be considered a recommendation to buy or sell any security. Fund holdings may not equal 100% due to rounding.

**PERFORMANCE HISTORY** AS OF 03/31/2017

**FUND INCEPTION:** 3/9/2016 **EXPENSE RATIO:** 0.75%

|           | CUMULATIVE |          |          |          |              | ANNUALIZED      |        |                 |
|-----------|------------|----------|----------|----------|--------------|-----------------|--------|-----------------|
|           | 1 MONTH    | 3 MONTHS | 6 MONTHS | 9 MONTHS | CALENDAR YTD | SINCE INCEPTION | 1 YEAR | SINCE INCEPTION |
| @MARKET % | 1.49       | 3.84     | 4.54     | 12.59    | 3.84         | 12.76           | 7.18   | 11.96           |
| @NAV %    | 1.90       | 3.83     | 5.06     | 13.19    | 3.83         | 12.57           | 7.57   | 11.78           |

Performance data quoted represents past performance and does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance of the Funds may be lower or higher than the performance quoted. All performance is historical and includes reinvestment of dividends and capital gains. Performance data current to the most recent month end may be obtained by calling 877-756-PURE. Short term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Performance is annualized for periods greater than 1 year.

**QUESTIONS?** **ONLINE** PureFunds.com **EMAIL** info@PureETFs.com **PHONE** 877.756.PURE **@PureFunds** | \$IFLY



Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Funds' statutory and summary prospectus, which may be obtained by calling 1-877-756-PURE (1.877.756.7873), or by visiting PureFunds.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. The fund is new with limited operating history. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Narrowly focused investments typically exhibit higher volatility. Drone Economy Companies face intense competition, both domestically and internationally and are heavily dependent on the protection of patent and intellectual property rights. In addition, Drone Economy Companies may be dependent on the U.S. government and its agencies for a significant portion of their sales, and their success and growth may be affected by budgetary constraints, spending reductions, congressional appropriations, and administrative allocations of funds that affect the U.S. government and its agencies. Investments in foreign securities involve political, economic and currency risks, greater volatility and differences in accounting methods. The Fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings than a diversified fund. Investments in smaller companies tend to have limited liquidity and greater price volatility than large-capitalization companies. The Fund's return may not match or achieve a high degree of correlation with the return of the Reality Shares Drone™ Index. To the extent the Fund utilizes a sampling approach, it may experience tracking error to a greater extent than if the Fund had sought to replicate the Index. Diversification does not guarantee a profit, nor does it protect against a loss in a declining market. ETF shares are not individually redeemable and owners of the shares may acquire those shares from the Fund and tender those shares for redemption to the Fund in Creation Units only, typically consisting of aggregations of 50,000 shares.

The Reality Shares Drone™ Index provides a benchmark for investors interested in tracking companies actively involved in drone technology and services. The Index uses Modified Equal Weight capitalization-weighted methodology. The index was created and is maintained by Reality Shares Index Committee. You cannot invest directly in an index.

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